

NudgeMatch

NudgeMatch allows DnaNudge Subscribers to connect to other DnaNudge Subscribers online and in-person through the DnaBean and App to see how similar their genetics are. To use NudgeMatch in person, both Subscribers must turn on their DnaBean and tap on the DnaBean until the light goes purple. The two DnaBeans should then be brought together, and the lights aligned. When the Subscribers match, the light will change colour to one of four modes.

A steady red light indicates a less than 30% DNA trait match, a steady amber light indicates a 30-70% DNA trait match and a steady green light indicates a match over 70%. A flashing green light stands for a 100% DNA trait match.

Online, within the NudgeNetwork, a Subscriber may search another Subscriber's name within the network and send them a NudgeMatch request.

Once the Subscriber has matched with another Subscriber and accepted the NudgeMatch request online/in person, their DnaBean must be synced to their DnaNudge App. Then, for the Subscriber to see the exact percentage match on either their nutritional or skin health traits from their in-person NudgeMatch, they must go to the Lifestyle tab on the App where it is available. The exact percentage is only available when Subscribers match in person. For virtual NudgeMatches, only the colour code is available. To turn off, the Subscriber should tap their DnaBean again until the purple light disappears.

Previous matches can be found in the Lifestyle feed on the DnaNudge App once the Subscriber has synced their DnaBean. Subscribers may choose at any given time to remove another Subscriber from their network and have the option to block or report another Subscriber.

NudgeNetwork

The NudgeNetwork service is DnaNudge's on-App social network. Found in the navigation tab. It allows Subscribers to instant message with other Subscribers they choose to connect with through NudgeMatch on the DnaNudge App. The instant messaging feature within the NudgeNetwork platform can be used for both text and images.

On the Subscribers NudgeNetwork profile, they can put their picture, name and bio. On the right side of their display picture on their profile, they can find all their friend requests that they haven't yet accepted, a 'Find new NudgeMatches' search bar and a tab for 'Famous Favourites'. The 'Famous Favourites' tab will take the Subscriber where they can see and follow famous users on the Network.

There is also a tab called 'Find your green NudgeMatches' in this area which takes the Subscriber to their 'Green Match List'. This shows how many DnaNudge users within the NudgeNetwork are a 'green' match with their nutritional or skin genetic traits.

On the left side of their display picture, Subscribers can also see if any users on the NudgeNetwork are a 100% trait match to their DNA report. The Subscribers DnaBean will flash green when this happens. The Subscriber can choose to stop sharing their DNA report at any time, but this means they will then lose access to this feature.

Within the App, the Subscribers can chat with other Subscribers, see their confirmed NudgeMatches friend list, exchange recommendations through the chat feature, and share their Green DNA Bar activity/inactivity. The Green DNA Bar is only as updated as often as the Subscriber chooses to sync their DnaBean to the App.